

# EXPLORE THE

Market of

**56** Million  
**BUYERS**



10th Edition

# FOOD PACK &

PROCESSING AFRICA 2026

# 29 - 31

# January 2026

Diamond Jubilee Hall  
Dar-es-Salaam

# Tanzania

International  
Trade  
Exhibition



[www.mxmexhibitions.com](http://www.mxmexhibitions.com)

# 29 - 31 January 2026

Diamond Jubilee Hall  
Dar-es-Salaam

## 10th FoodPack East Africa 2026

**Foodpack East Africa 2026**, International Trade Exhibition on Food & Processing, Beverages & Technology, Ingredients & Packaging etc. The Exhibition will be held InConjunction with **Agro - Foodpack 2026** from **29 - 31 January 2026**, at Diamond Jubilee Hall Dar - es - Salaam Tanzania.

**Foodpack East Africa 2026** provides a unique opportunity to expand your brand in one of the most astonishing business destinations in Africa. Tanzania has a huge potential for Agriculture & its related products as it plays a vital role in country's growing economy. The Exhibition would attract exhibitors from around 18 countries.

**Foodpack East Africa 2026** attracts visitor from different countries as a mass visitor is launched to make a fruitful event. The visiting countries include Kenya, South Africa, Congo, Sudan, Uganda, Rwanda, Botswana, Nigeria, Mali, Ethiopia, India, Egypt, UK, Germany etc.

## Facts & Figures



**1100+**  
VISITORS



**1800**  
TOTAL SQM



**18**  
EXHIBITING  
COUNTRIES



**100+**  
BRANDS

### MAJOR SEGMENTS

- Food & Processing
- Beverages & Technology
- Bakery
- Dairy
- Ingredients
- Sweets & Candies & Packaging etc.

POTENTIAL SEGMENT  
GROWING ECONOMY  
PROSPEROUS DESTINATION

## EXHIBITING PRODUCTS



### Food & Processing

Spices & Herbs  
Meat and meat products  
Fish and seafood products  
Vegetables, fruits and dried fruits  
Pasta, rice, oils, fats, sugar, tea  
Frozen food  
Canned food  
Sweets and chocolates  
Snacks and ice cream  
Speciality food  
Health /organic food  
Processing Machinery  
Cold Storage & Refrigeration  
Compressors

### Hospitality & Products

Hotel & motel Equipment  
Hotel toiletries  
Tissue & towels  
Bedding & mattresses  
Soaps & detergents  
Retail Equipment  
Restaurant equipment  
Vending machines  
Toasters  
Juicers  
Coffee & Tea  
Table & Chairs

### Beverages & Technology

Sweeteners & Mixers  
Coffee & Tea  
Ventilation, air conditioning  
Heating technology  
Conveying, Transport  
Storage installations  
Ingredients and auxiliary materials  
Juices  
Soft Drinks  
Artificial Flavours  
Refrigeration installations  
Glasses & Cups

### Bakery & products

Flour & mixers  
Biscuits & Equipment  
Slicers & Baggers  
Kettles  
Refrigeration  
Sugar - Artificial Colors

### Catering Equipment

Plates & forks  
Serving trays  
Display stands  
Serving bowls  
Disposable catering trays  
Beverage dispensers

### Sweets & Candies - Packaging

Sweets  
Candies & Chocolates  
Flavours  
Packaging Machinery  
Bottle Filling  
Packaging Equipment

## VISITOR PROFILE

### Who will visit

Importers  
Re-Exporters  
Agro Products Suppliers  
Agriculture Consultants  
Senior Government Officials  
Decision Makers  
Manufacturers  
Traders & Retailers  
Agents & Distributors

Investors & Entrepreneurs  
Storage & Logistic Experts  
Millers  
Agro & Farmers / Managers  
Nursemymen & Growers  
Landscaping Experts  
Students & Educators  
Real Estate Builders / Developers  
Breeders

Animal Health Consultants  
Food Importers  
Supermarkets  
Technologists  
Export Promotions Bodies  
Industry & Trade Media  
Developers  
NGOs  
Embassies / Consulate Members

## VISITOR AWARENESS PROMOTION

### Who will visit

A mass program will be established to attract huge quantity of quality visitors:

Billboards  
TV Advertisement  
Radio Advertisement  
Newspaper Advertisement

Industry Trade Journals  
Street Advertisement  
Banners / Posters  
Invitations

Newsletter  
SMS Marketing  
Fax Marketing  
Tele Marketing



## ABOUT TANZANIA

Tanzania, officially the United Republic of Tanzania (Swahili: Jamhuri ya Muungano wa Tanzania), is a country in East Africa in the African Great Lakes region. It is bordered by Kenya and Uganda to the north; Rwanda, Burundi and the Democratic Republic of the Congo to the west; and Zambia, Malawi and Mozambique to the south. The country's eastern border is formed by the Indian Ocean. Kilimanjaro, Africa's highest mountain, is in northeastern Tanzania. The country is divided into 30 administrative regions: five on the semi-autonomous islands of Zanzibar and 25 on the mainland in the former Tanganyika. The head of state is President Jakaya Mrisho Kikwete, elected in 2005. Since 1996, the official capital of Tanzania has been Dodoma, where the National Assembly and some government offices are located.

### ECONOMY AND INFRASTRUCTURE

Tanzania's economy is largely dependent on agriculture, which employs about 75% of its population. An estimated 34% of Tanzanians currently live in poverty.[5] The economy has been transitioning from a command economy to a market economy since 1985. Although total GDP has increased since these reforms began, GDP per capita dropped sharply at first, and only exceeded the pre-transition figure in around 2007.

### EXTERNAL TRADE AND INVESTMENT

Tanzania's history of political stability has encouraged foreign direct investment. The government has committed itself to improve the investment climate including redrawing tax codes, floating the exchange rate, licensing foreign banks, and creating an investment promotion center to cut red tape. Tanzania has mineral resources and a largely untapped tourism sector, which might make it a viable market for foreign investment. The stock market capitalisation of listed companies in Tanzania was valued at \$588 million in 2005 by the World Bank.

### INDUSTRY

Accounting for 22.6% of GDP, Tanzania's industrial sector is one of the fastest growing in Africa (2010 rankings). Though it has been hit hard recently by persistent power shortages caused by low rainfall in the hydroelectric dams catchment areas, a condition compounded by years of neglect and bad management at the state-controlled electric company. Management of the electric company was contracted to the private sector in 2003. And power production countrywide is currently undergoing various diversification projects. The main industrial activities include agricultural processing (sugar, cigarettes, sisal twine), diamond-, gold-, and iron mining, oil refining, wood products, salt, soda ash, cement, shoes, apparel and fertilizer productions.

### VISA

Usually visa is available at the airport on arrival for all nationalities except few countries including Afghanistan Bangladesh - Iran - Iraq - Pakistan - Palestine - Sri Lanka - Sudan Somalia - Nigeria Uzbekistan Lebanon Ethiopia etc. These nationalities are advised to contact the organizer for visa application at least 2-months prior to the exhibition. We can also assist in processing of entry visas for all the exhibitors and trade visitors, particularly of nationalities whose countries high commission are not present in Tanzania.

## HOTEL ACCOMODATION

● HARBOUR VIEW ● SERENA ● MOVE-N-PICK ● NEW AFRICA

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# LAST YEAR STATISTICS

## PARTICIPATING COUNTRIES



## EXHIBITORS REPORT

**80%** of Exhibitors stated that overall objectives had been met

**82%** stated that had been met or surpassed the number of inquiries received during 3 days of event.

**84%** of exhibitors stated that they were satisfied with services support extended by the organizer.

## EXHIBITORS COMMENTS:

### ► SHIRIN ASAL - IRAN

► Its a good exhibition

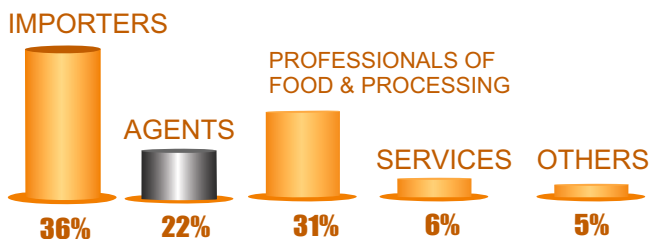
### ► FILMATIC - SOUTH AFRICA

► We got our clients here

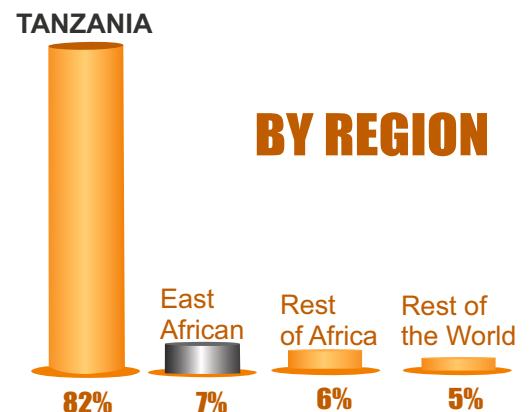
### ► DULZER - PAKISTAN

► We are getting visitors as per our need

## INDUSTRY WISE



## BY REGION



## TOTAL VISITORS:

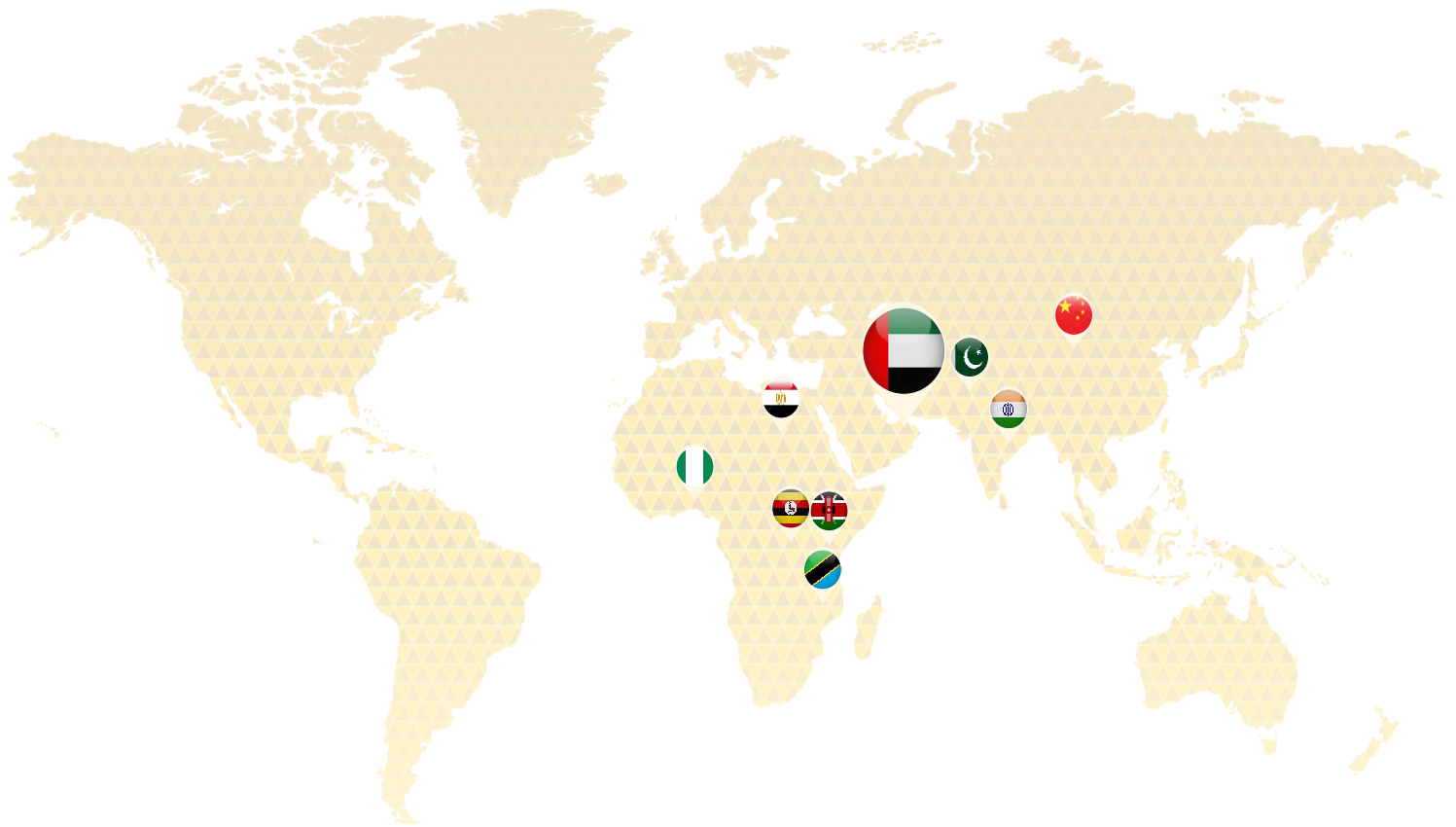
**1100+**



# Our Valuable Exhibitors







## OUR OTHER EVENTS

**AGRO&  
POULTRY**  
AFRICA

**GRAINS**  
AFRICA  
INTERNATIONAL GRAINS &  
TECHNOLOGY TRADE EXPO

**INTERPLAST  
PACK** AFRICA  
International Trade Show on Plastic Packaging

**PAPER  
&TISSUE** AFRICA  
International Trade Show on Paper & Tissue



## EXHIBITIONS ORGANIZERS

## ADDRESS

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